

FAX COVER SHEET

TO	'Examiner Ryan D. Donlon'
COMPANY	USPTO
FAX NUMBER	15712704602
FROM	Julie Alonzo
DATE	2011-06-03 11:00:25 CDT
RE	Application No. 10/561,897 - Our File No. 3718611-06151 - Applicant Initiated Interview Request Form

COVER MESSAGE

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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request FormApplication No. 10/561,897
Examiner: Ryan D. Donlon
Docket No: 3718611-06151First Named Applicant: Chris Sheffield
Art Unit: 3695 Status of Application: Pending**Tentative Participants:**(1) Adam H. Masia (2) Kevin J. Cukierski**Proposed Date of Interview:** June 8, 2011 **Proposed Time:** 3:00 **(PM)** Eastern Time**Type of Interview Requested:**(1) **Telephonic** (2) **Personal** (3) **Video Conference****Exhibit To Be Shown or Demonstrated:** **YES** **NO****If yes, provide brief description:** _____**Issues To Be Discussed**

Issues (Rej., Obj., etc)	Claims/ Fig. #s <u>Claim 1</u>	Prior Art Admon, Mendiola	Discussed <input checked="" type="checkbox"/>	Agreed <input type="checkbox"/>	Not Agreed <input type="checkbox"/>
[] Continuation Sheet Attached					

Brief Description of Arguments to be Presented: Applicant will discuss the rejection of Claim 1 under § 103(a) as being unpatentable over Admon in view of Mendiola. Specifically, Applicant will generally discuss the claims of the present application, the prior art of Admon and Mendiola, and possible clarifying claim amendments, such as the proposed clarifying claim amendments to Claim 1 attached herein.

Applicant is open to discussing further or alternative clarifying claim amendments during the interview.

An interview was conducted on the above-identified application on 8 June 2011**NOTE:**

This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01). This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

Adam H. Masia (Reg. No. 75,602)

(Applicant/Applicant's Representative Signature)

/Ryan D. Donlon/

(Examiner/SPE Signature)

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS

Proposed Claim Amendments for Interview Purposes Only**U.S. Appl. No. 10/561,897**

Claim 1 (currently amended): An auctioning system for facilitating bidder participation in an auction for the purchase of a lot, comprising:

at least a first data processing device and a memory in communication with the data processing device, the memory storing instructions executable by the data processing device to:

receive a plurality of messages from a plurality of bidders for the lot, each message including a bid for the lot;

determine whether each of the plurality of messages comprises an acceptable bid;

for each acceptable bid, send a bid acceptance message by SMS to each of said bidders notifying the bidder of the status of the bidder's bid, wherein the bid acceptance message notifies the bidder that either:

- (a) the bidder's bid is currently a lowest unique bid;
- (b) the bidder's bid is not unique; or
- (c) the bidder's bid is unique, but is not currently the lowest unique bid;

charge each bidder for sending the bid acceptance message;

when the status of one of the bidder's bids changes from being a unique bid to not being a unique bid, send a notification message to said bidder by SMS notifying said bidder of the price of said bidder's bid and that said bidder's bid is no longer unique;

when the status of one of the bidder's bids changes from being the lowest unique bid to being a unique bid but not the lowest unique bid, send a notification message to said bidder via SMS notifying said bidder that said bidder's bid is no longer the lowest unique bid but is a unique bid;

when the status of one of the bidder's bids changes from being a unique bid that is not the lowest unique bid to being the lowest unique bid, send a notification message to said bidder via SMS notifying said bidder that said bidder's bid is currently the lowest unique bid; and

Proposed Claim Amendments for Interview Purposes Only
Appl. No. 10/561,897

determine a bidder associated with a-the lowest unique bid for the lot, wherein, at a close of the auction, the lowest unique bid is a winning bid in the auction for the purchase of the lot, wherein at least one acceptable bid is not a winning bid.